

The Economist/YouGov Poll

February 25 - March 1, 2017 - 1500 US Adults



76. Issue importance – International trade and globalization

How important are the following issues to you?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Very Important	40%	42%	38%	39%	37%	40%	45%	39%	44%	41%	40%
Somewhat Important	44%	42%	47%	41%	43%	46%	46%	46%	39%	44%	40%
Not very Important	13%	13%	12%	18%	15%	11%	8%	13%	11%	11%	17%
Unimportant	3%	3%	3%	2%	5%	3%	1%	2%	6%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,499)	(683)	(816)	(270)	(417)	(502)	(310)	(1,071)	(177)	(157)	(94)

	Party ID			Ideology			Family Income (3 category)				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Under \$50K	\$50-100K	\$100K or more	Prefer not to say
Very Important	40%	40%	39%	41%	38%	40%	41%	42%	40%	32%	40%
Somewhat Important	44%	48%	42%	44%	50%	40%	46%	42%	47%	55%	42%
Not very Important	13%	10%	15%	12%	10%	16%	10%	14%	10%	11%	15%
Unimportant	3%	2%	4%	3%	2%	4%	3%	3%	4%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,499)	(551)	(602)	(346)	(460)	(586)	(453)	(711)	(388)	(202)	(198)

	Voter Registration (2 category)			Presidential Vote		
	Total	Registered	Not registered	Clinton	Trump	Other
Very Important	40%	41%	38%	39%	43%	23%
Somewhat Important	44%	46%	40%	50%	45%	58%
Not very Important	13%	11%	18%	9%	9%	17%
Unimportant	3%	3%	3%	2%	2%	1%
Totals	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,499)	(1,250)	(249)	(613)	(417)	(113)